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VyStar Credit Union Pledges \$2.5 Million to the Museum of Science & History's MOSH 2.0 Capital Campaign

Partnership also includes free admission for military personnel and their families on Saturday, April 18, and appointment of Brian Wolfburg to the Museum's Board of Trustees

February 19, 2020 — Jacksonville, Fla. — The Museum of Science & History (MOSH) today announced that VyStar Credit Union has pledged \$2.5 million to the MOSH 2.0 capital campaign. Leaders from both organizations joined representatives from the City of Jacksonville to announce the partnership at a press conference held at the Museum.

VyStar Credit Union's pledge comprises a \$2.5 million donation to the Museum to support MOSH 2.0. The Jacksonville-headquartered credit union will be recognized as the title sponsor for the VyStar Credit Union Cultural Ecosystem, an area within the Museum that will explore Jacksonville's roots and the many facets of its identity. As a blend of history and culture, the visitor experiences within the Cultural Ecosystem will celebrate the city's rich diversity through storytelling, music, art and dance.

"MOSH 2.0 will transform Downtown Jacksonville while advancing our mission of inspiring the joy of lifelong learning for the region's residents and visitors," said Maria Hane, MOSH President. "We are inspired to welcome VyStar Credit Union as a partner in creating a new center for science, culture and innovation and a reimagined Downtown experience."

In addition to supporting the Museum's expansion plans, VyStar Credit Union will sponsor free admission for all military personnel and their families on Saturday, April 18, 2020 — representing an extension of the credit union's longstanding commitment to recognizing and honoring the service of Northeast Florida's military community.

Brian Wolfburg, President and CEO of VyStar Credit Union, will also join the Museum's Board of Trustees. His three-year term will begin on June 1, 2020.

"We are honored to expand our partnership with MOSH to empower and inspire our leaders of tomorrow through education and financial literacy, while also supporting and respecting our military," said Wolfburg. "VyStar is proud to support MOSH's bold vision for the future — and I am personally looking forward to collaborating with the Board of Trustees to bring that vision to life."

To date, VyStar Credit Union has provided more than \$115,000 in support of MOSH. VyStar is the title sponsor of *Atlantic Tails: Coastal Creatures of Northeast Florida*, MOSH's core exhibit. VyStar Credit Union members and employees receive special benefits at the Museum, such as \$5 admission with a VyStar debit or credit card or employee identification; \$10 off annual membership fees; and discounted admission for after-hours events, including MOSH After Dark and shows in the Bryan-Gooding Planetarium.

**About the Museum of Science & History (MOSH):**

The Museum of Science & History (MOSH) is located at 1025 Museum Circle near Friendship Park. MOSH, first chartered in 1941, inspires the joy of lifelong learning by bringing to life the sciences and regional history. Museum hours are 10 a.m. to 5 p.m. Monday – Thursday; 10 a.m. to 8 p.m. Friday; 10 a.m. to 6 p.m. Saturday; and noon to 5 p.m. Sunday. Admission is \$15 for adults; \$12 for youth, students, active and retired military and seniors. There is no admission fee for children 2 and under or Museum members. Learn more at www.themosh.org.

Museum funding is provided in part by the City of Jacksonville and the Cultural Council of Greater Jacksonville, Inc.; the State of Florida, Department of State, Division of Cultural Affairs, and the Florida Arts Council, and the National Endowment for the Arts; Historic Museums Grants-in-Aid Program assistance provided by the Bureau of Historical Museums, Division of Historical Resources, Florida Department of State, Secretary of State.

About VyStar Credit Union:

VyStar Credit Union is the largest credit union headquartered in Northeast Florida. VyStar now serves over 690,000 members, with assets totaling more than \$9 billion. VyStar membership is open to everyone who lives or works in the 49 contiguous counties of Central to North Florida and the Southeast Georgia counties of Camden, Charlton, Glynn and Ware.